**BA865: Final Project Proposal**

Submit this document with your answers to the questions below via Blackboard.

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| **Criteria** | **Comments** | **Grade** |
| **Prediction Task (1)**   * What is the prediction task you hope to address, exactly? What are the predictors, and what are the labels? * (Note: the predictor set should be comprised of unstructured data, e.g., text, audio, image, or video. Text or image will be the easiest to work with.) |  |  |
| **Motivation & Novelty (2)**   * Why is it important or useful to address this prediction task? Who would find your model useful and in what settings? (Note: ideally, you will do a little background research on the topic). * Is the task / data combination novel / new? |  |  |
| **Data (2)**   * What data will you use in your project? (Note: **do not** obtain your dataset from a Kaggle competition or the UCI machine learning repository; typically, people will have posted code solutions, e.g., on Kaggle, implementing prediction solutions, often with neural nets). * Provide a link to the dataset or, if the data is not publicly available, provide a sample. * Provide some descriptive information about the data (e.g., is it video, audio, text? How many observations are there?) |  |  |
| **Total** | | /5 |